



Petra M. Jakobskrueger is a professional coach, business strategist, speaker, and published author. She loves to work with highly motivated women in business or personal life because they have the passion, they have the drive and they have the determination to get it done! Petra will give you the KICK to put your business or life on the fast-track, earn more money and have more free time.



She acts as a sounding board and provides objectivity. Petra is committed to make this world a better place one person at a time.

Growing up in Europe, Petra worked for international companies such as REVLON and Lancaster where she gathered valuable knowledge and experience in sales, marketing, human resources, and business development. She also worked for family owned businesses where she learned how a small business operates. Petra is an expert in understanding the various facets of business administration and development. With over 15 years business experience, Petra is skilled in all aspects of the creative process from developing a vision to producing the desired results.

An entrepreneur at heart and aware of the need for a healthy work/life balance in her life, she started her business 'Creative Partner' in 2001 which allows her to concentrate on her family and yet help others increase the quality of their own lives. Her clients include small business owners, women in career change, entrepreneurs, virtual assistants, and busy individuals with the desire for change.

Petra holds a Bachelor's Degree in Business Administration from the Suitbertus Business School of Düsseldorf, Germany and got certified as a Master Virtual Assistant (MVA) from [VACertification.com](http://VACertification.com). She got her professional coach training with CoachU ([www.coachu.com](http://www.coachu.com)) and is a member of IVAA (International Virtual Assistant Association) and the International Coach Federation (ICF).

Petra has lived and worked in Germany, Spain, and the United States. Besides English, she speaks German and Spanish.

Petra recently published her first book 'The Pocket MBA for Virtual Assistants' ([www.pocketmbaforva.com](http://www.pocketmbaforva.com)).

In her personal life, Petra is a strong advocate for her family. She lives with her husband and their two children in Los Gatos, California. Petra coaches most of her clients by phone in English or German.